

# Bus 701: Advanced Statistics

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 İSTANBUL BİLGİ ÜNİVERSİTESİ



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- R files used for this course are available upon request.



# PART II:

# Probability

# and Stochastic Models



# Chapter 5:

# Stochastic Models

# Behind the Observations



# 5.1 Data and Stochastic Models

**Randomness.** — There is “randomness” in observed data:

- Drawing another sample will lead to a different selection.
- Many future events cannot be predicted with certainty.

Questions in this context:

- How were the data at hand produced?
- What is behind the data?

Inductive statistics. . .

- . . . is an effort to answer these questions.
- . . . needs probability.



# 5.1 Data and Stochastic Models

## Inductive statistics.

- The paradigm of inductive statistics is:

**Regard the observations as the outcome of a random experiment, that is, as being produced by a stochastic model.**

- Stochastic model: a mathematical model on the basis of probability.
- The object of research is then the stochastic model, rather than the observations!



# 5.1 Data and Stochastic Models

Example: Throwing a die once.

This is a random experiment.

- **Before** the die is thrown:

$X$  = number which appears

is a random variable, and  $P(X = i) = 1/6$ .

- **After** the die is thrown, a probability statement is no longer meaningful! But we can still see the result as being produced by a chance setup.



# 5.1 Data and Stochastic Models

Example: A public opinion poll.

- Q: “Do you think New Orleans should be rebuilt?”
- Define:  $p$  = share of American adults who say “YES”
- For each randomly selected person, we have a random variable:

$$X = \begin{cases} 1 & \text{if the person says “YES”} \\ 0 & \text{if the person says “NO”} \end{cases}$$

- Then,  $P(X = 1) = p$  — the share  $p$  can be seen as a probability!
- How can we learn about  $p$ ?



# 5.1 Data and Stochastic Models

Example: A public opinion poll.

- Q: “Do you think New Orleans should be rebuilt?”
- There is empirical evidence:  
384 out of 609 randomly selected American adults said “YES”. (According to CNN, 2005-09-08.)
- We can then estimate  $p$ :

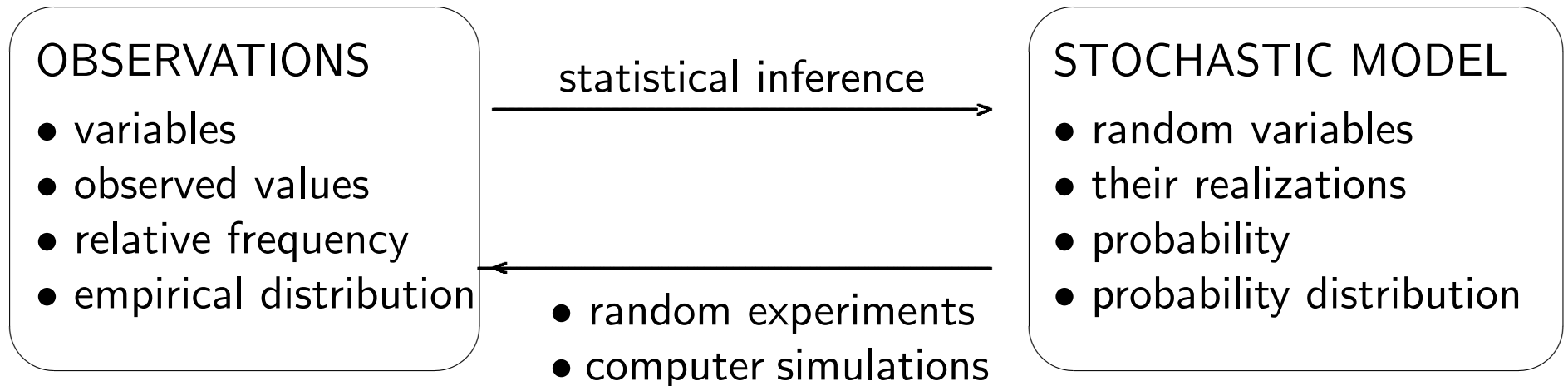
$$\hat{p} = \frac{384}{609} = 63\%.$$

- Observe that  $p$  and  $\hat{p}$  are different objects!



# 5.1 Data and Stochastic Models

Observations and stochastic models:  
analogies and their relation.



# 5.1 Data and Stochastic Models

Again: Why do we need stochastic models?

- The entire population is always identified with a stochastic model.
- A random sample allows us to learn about the stochastic model.
- The estimated model represents what we know about the population.



# 5.2 Probability Calculations

How to obtain a stochastic model. . .

Basic questions:

- Which outcomes are possible?  
Which values can the random variable take on?
- Which probabilities can be assigned to sets of possible outcomes?



# 5.2 Probability Calculations

## Events and probabilities.

- An event is a set of possible outcomes of a random experiment.  
An event has a certain propensity (tendency) to occur.
- This propensity is expressed by a number between 0 and 1, the probability of the event.
- Probabilities must not be assigned totally arbitrarily to events! Certain rules must not be violated.



## 5.2 Probability Calculations

Kolmogorov's axioms.

- i) Every event  $A$  has a probability  $P(A) \geq 0$ .
- ii)  $P(\Omega) = 1$ , where  $\Omega$  is the set of *all* possible outcomes.
- iii)  $P(A \cup B) = P(A) + P(B)$  for disjoint events  $A$  and  $B$ .

From this, further rules can be derived, for example:

$$A \subset B \Rightarrow P(A) \leq P(B)$$

$$P(\bar{A}) = 1 - P(A)$$

$$P(B) = P(A \cap B) + P(\bar{A} \cap B)$$

$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$



## 5.2 Probability Calculations

How can we find the probability of an event?

Two important special cases. . .

- **Laplace experiments:** finite number of outcomes, each with equal probability. Then:

$$P(A) = \frac{\# \text{ outcomes favourable for } A}{\# \text{ possible outcomes}}$$

- **Urn models:** We are now going to look at a simple urn model. . .

Modifications of the model will carry us very far in Chapters 7, 8 and 9.



## 5.3 Urn Models

Urn models: an example.

An urn contains 10 balls:

8 balls are red,      2 balls are blue.

Now suppose two balls are randomly drawn from the urn.

We want to find:

$$P(\underbrace{\text{the 1}^{\text{st}} \text{ ball is red}}_{\text{event } A} \text{ and } \underbrace{\text{the 2}^{\text{nd}} \text{ ball is blue}}_{\text{event } B})$$



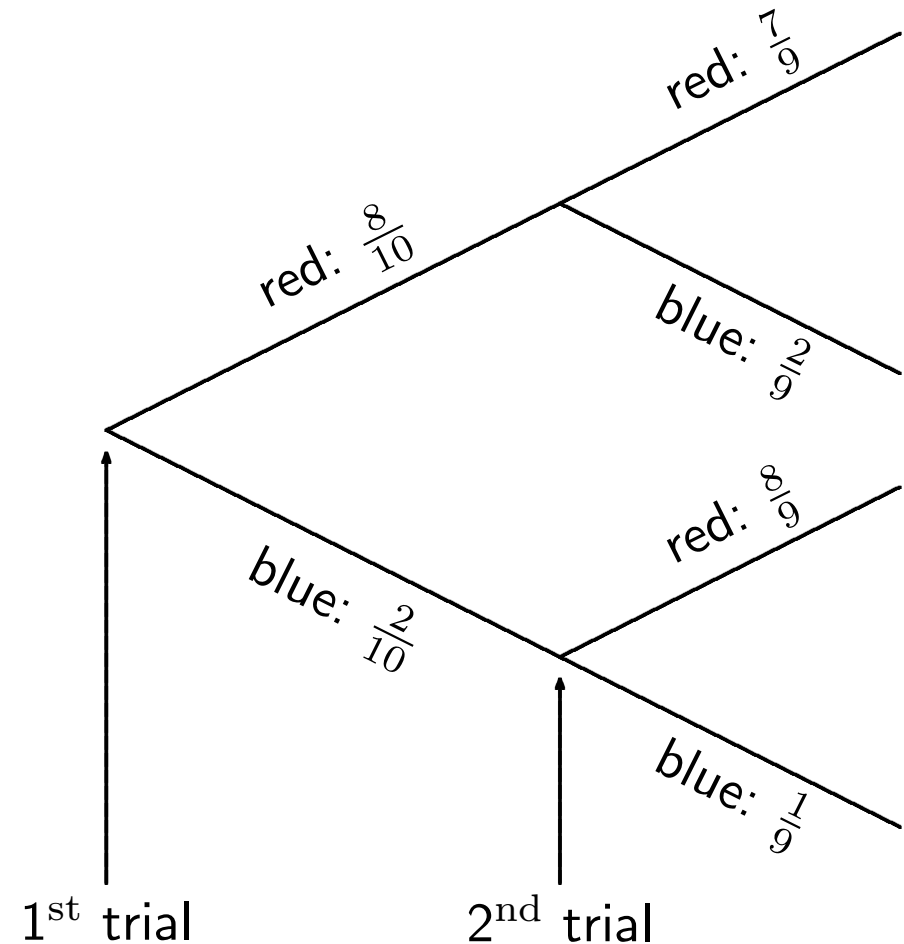
## 5.3 Urn Models

An urn model.

**Drawing without replacement:**

$$P(A \cap B) = P(A) \cdot P(B|A) = \frac{8}{10} \cdot \frac{2}{9}$$

The events  $A$  and  $B$  are dependent.



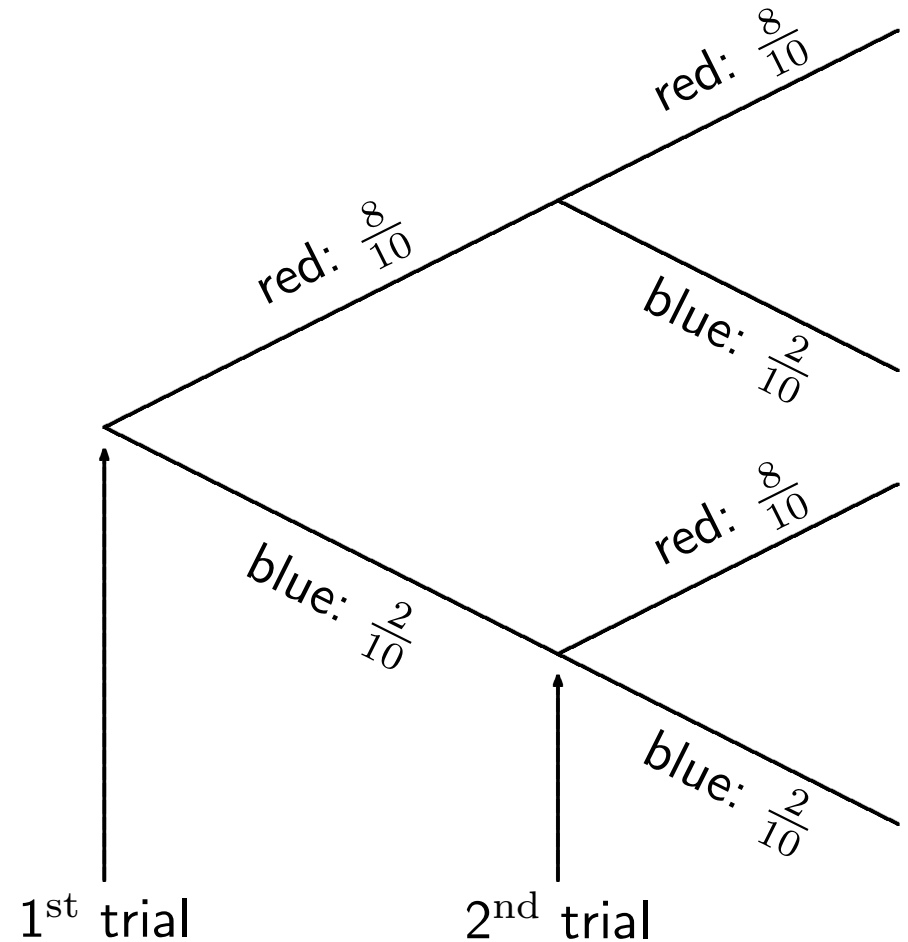
# 5.3 Urn Models

An urn model.

Drawing with replacement:

$$\begin{aligned} P(A \cap B) &= P(A) \cdot P(B|A) \\ &= P(A) \cdot P(B) \\ &= \frac{8}{10} \cdot \frac{2}{10} \end{aligned}$$

The events  $A$  and  $B$  are independent.



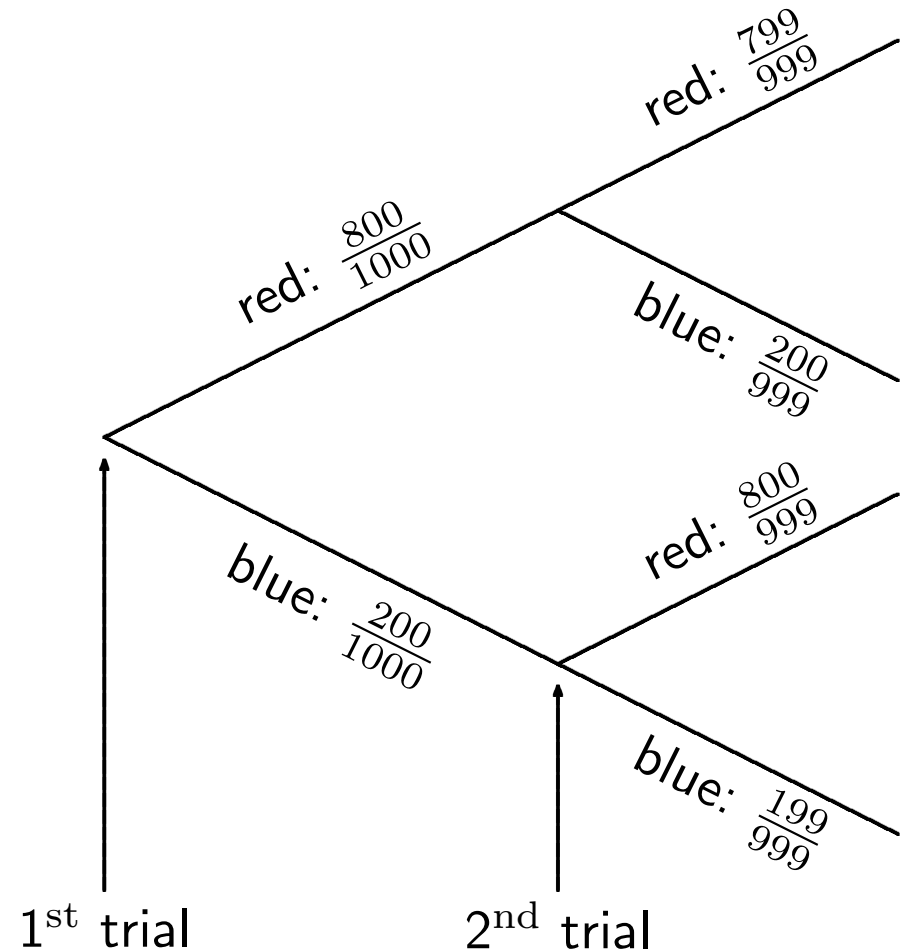
## 5.3 Urn Models

An urn model.

**Drawing without replacement,  
but large number of balls:**

$$\begin{aligned} P(A \cap B) &= P(A) \cdot P(B|A) \\ &\approx P(A) \cdot P(B) \\ &= \frac{8}{10} \cdot \frac{2}{10} \end{aligned}$$

The events  $A$  and  $B$  are (almost) independent.



## 5.3 Urn Models

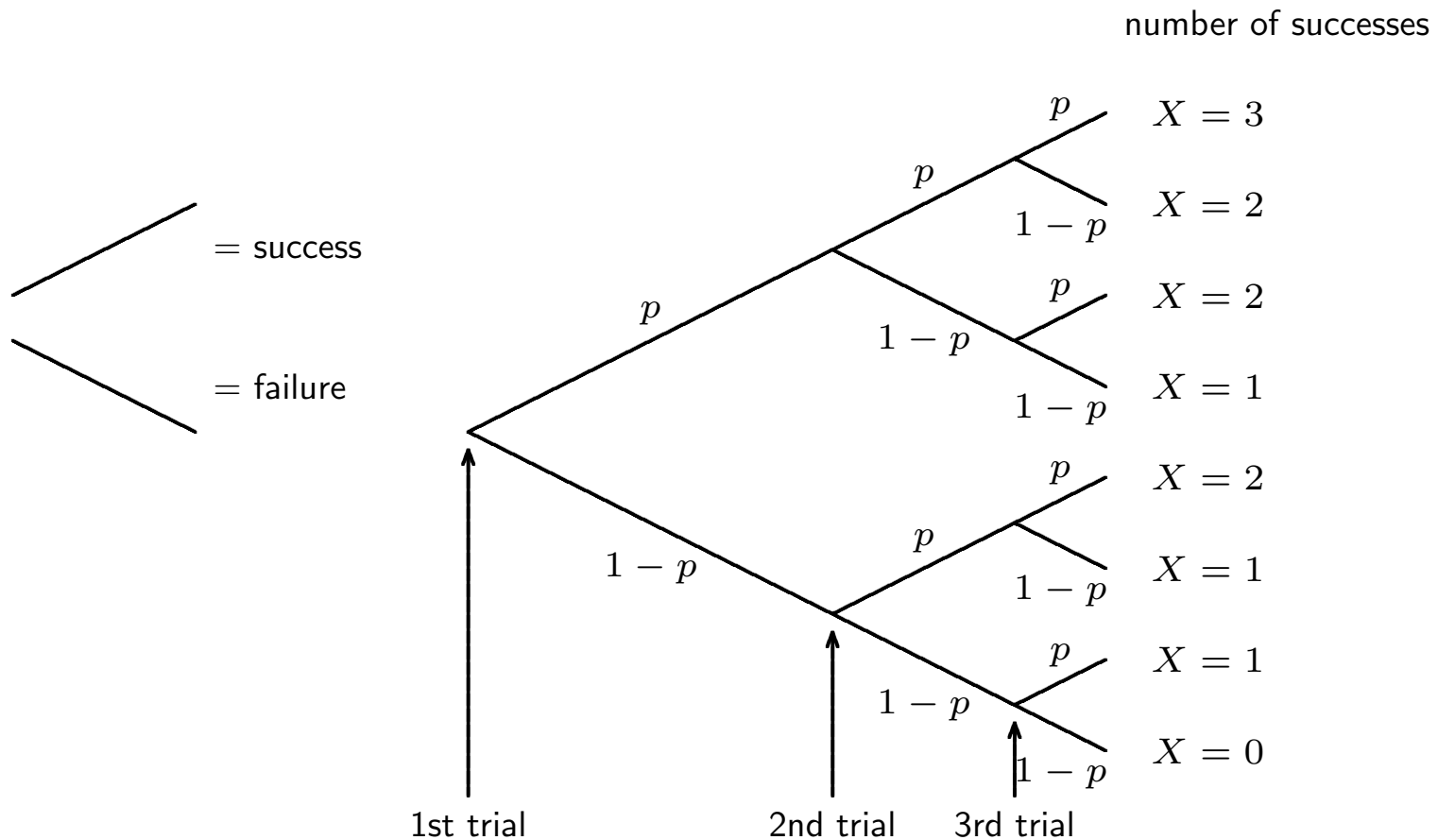
Consequences for sampling (with a binary variable).

- Sampling with replacement is like complete random sampling.
- Sampling without replacement reduces the uncertainty if the population is small.
- Sampling without replacement from a large population:  
We may act as if the sample was obtained by complete random sampling.



# 5.3 Urn Models

A setup with three independent trials:



## 5.3 Urn Models

Bernoulli trials; the binomial distribution. . .

- Combining branches for each event  $\{X = i\}$ :

$$P(X = 0) = (1 - p)^3$$

$$P(X = 1) = 3p(1 - p)^2$$

$$P(X = 2) = 3p^2(1 - p)$$

$$P(X = 3) = p^3$$



## 5.3 Urn Models

Bernoulli trials; the binomial distribution. . .

- This can be written more elegantly:

$$P(X = i) = \binom{3}{i} p^i (1 - p)^{3-i}, \quad i = 0, \dots, 3.$$

- This is a special case of the binomial distribution:

$$P(X = i) = \binom{n}{i} p^i (1 - p)^{n-i}, \quad i = 0, \dots, n.$$



## 5.4 Conditional Probability

Definition of conditional probability.

- Let  $A$  be an event such that  $P(A) > 0$ . Then,

$$P(B|A) = \frac{P(A \cap B)}{P(A)}$$

is called the conditional probability of  $B$  on condition  $A$ .

- With this:

$$P(A \cap B) = P(B|A) \cdot P(A)$$

$$P(B) = P(B|A) \cdot P(A) + P(B|\bar{A}) \cdot P(\bar{A})$$



## 5.4 Conditional Probability

### Examples.

- Rolling a die once. Let  $A = \{4, 5, 6\}$ ,  $B = \{4, 6\}$ .

$$\text{Then, } P(B|A) = \frac{P(A \cap B)}{P(A)} = \frac{1/3}{1/2} = \frac{2}{3}.$$

- What is  $P(B)$  in the urn example (drawing without replacement, page 17)?

$$P(B|A) = \frac{2}{9}, \quad P(B|\bar{A}) = \frac{1}{9};$$

therefore,

$$P(B) = \frac{2}{9} \cdot \frac{8}{10} + \frac{1}{9} \cdot \frac{2}{10} = \frac{2}{10}.$$



# 5.5 The Bayes Theorem

The Bayes theorem and its purpose.

- The Bayes theorem states that

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B|A) \cdot P(A) + P(B|\bar{A}) \cdot P(\bar{A})}$$

- It permits to find the “reverse probability”  $P(A|B)$ .
- The Bayes theorem is the tool for processing empirical information in a belief-type context.  
(See Chapter 6.)

